

**DEPARTMENT OF
COMMERCE**

ACTIVITIES

2022-23

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Teachers' Day

The Teachers' Day celebration, 2022 in the Department of Commerce was organized by the students aimed to honour and appreciate the faculty members and guest lecturers who have contributed to the department's success and in the students' welfare.

The organizing committee of 10 students took charge of planning and preparing for the celebration. They chose the time and venue, and allocated tasks among the committee members. A budget was set, and funding options were explored, if necessary. Invitations were sent to all the faculty members and guest lecturers. The venue was decorated with balloons and rangoli to create an inviting atmosphere.

The event was started by lighting of lamp and giving attribute to Dr. Sarvepalli Radhakrishnan.

The program for the event included various activities to honour the faculty members and guest lecturers.

Speeches, poems were presented by students to express gratitude and admiration. During the event, the faculty members and guest lecturers were felicitated by the

students. Some entertaining games like guessing movie names through acting, filling the blanks of famous dialogues in movies were arranged for the teachers by the students. These fun-filled games provided the teachers with a much-needed mental break from their daily job responsibilities, allowing them to relax, unwind, and enjoy the company of their colleagues and students. Their contributions were acknowledged, and heartfelt thanks were expressed for their guidance and support.

The Teachers' Day celebration in the Department of Commerce was a memorable and meaningful event that showcased the students' appreciation for the faculty members and guest lecturers



Visit to Bank of Maharashtra

Educational visits provide the students with an opportunity to learn practically through interaction, working methods and employment practices. It gives the students an exposure to current work practices as opposed to theoretical knowledge being taught at their college classrooms. The Department of Commerce had organized a visit to 'Bank of Maharashtra' University Branch on 4th August, 2022, as a part of students' enrichment activity. The students of M.Com Part II visited the bank. Bank of Maharashtra is a nationalized bank under the ownership of Ministry of Finance, Government of India, established on 16th September 1935 and has 29 million customers across the country with 2022 branches as of March 2022. Bank of Maharashtra is one of the public banks with motto 'Ek Parivar, Ek Bank'.

Miss Sampada Salunkhe, the Branch Manager interacted with all the students throughout the session and provided the insights about the functioning of bank. The branch was well maintained with all the modern technologies like passbook printing machines, cash counting machines etc. The staff there was highly skilled and cooperative. Further Sampada ma'am apprised us with all the facilities that banks provide to its customers like education loan, home loan, car loan, Demat account opening, NEFT, RTGS, Sukanya Samriddhi Yojana, credit card facility, PPF, salary account, property loan, gold loan, ATM facility so on and so forth. They provided students with the brochures, RTGS/NEFT forms and account opening forms. Students also saw the functioning of cash machine, how it works and how it detects fake note from a bundle of notes. Students asked many questions and queries like 'how bank earns profit apart from lending loans', 'how can someone avail education loan and what all documents are required for the same' etc. The session was quite interactive and well informed, students got to learn many things.

Overall, the experience was resourceful and the visit ended up with inspiring words from one of the staff members and a group photo.





VISIT TO BANK OF
MAHARASHTRA



Visit to the Museum - Heritage Walk

India is celebrating its '75th Azadi ka Amrit Mahotsav', on the occasion Department of Commerce had organized a heritage walk to the SPPU's Main Building on 13th August 2022. The students of M.Com Part II experienced this Heritage Walk. The building was earlier known as the Centre of 'Oxford of the East'. The importance of heritage walk is to explore the unexplored richness of our nation. Such exposures play an important role in development of history and character of the place through generating interests and involvement of students, which will help in conserving local treasures.

All the students gathered near 'Potdar Sankul' around 11:15 in the morning, there the guide gave some overview about the heritage walk and some brief history about the 'Governor's House'. Governor's house was built in 1871 in Pune. Pune was the monsoon official residence of the Governor, Mahabaleshwar was the summer official residence whereas Bombay used to be the winter official residence of the Governor, then the walk started from a clandestine tunnel which was connected directly to the Main Building.

The hall of the Main Building was very exquisite, in the hall itself was a 'Museum of Cartoon Art', the museum was full of different caricatures, all the cartoons collection were based on various topics like 'the world of comics & animation', 'fight for freedom', 'East India Company', editorial caricature, colonial era in India (British Raj) etc. Further the students got to see geological & anthropological collections wherein there were various specimens of mineral rocks found in the Deccan plateau region of subcontinent, evolution of human was quite eye catching, the early human is pinned as 'Homoerectus' (Peking man) and the modern human is known as 'Homo sapiens'. In India only one human skull was found and that too was a women skull commonly known as 'Narmada women'. The guide even showed the students several tools and weapons that early humans used for their day to day living, the famous paintings of that era was Warli Painting and the well-known weapon was bow and arrow.

Afterwards students saw the ballroom area; it was really a beautiful space with chandelier in middle. The chandelier was bought for approx. 1500 pounds in that era. Lastly the heritage walk came to an end with the exhibition of old stamp papers and an attractive painting which was painted by Scottish painter 'James Wales'.

The 'heritage walk' was truly a resourceful learning for the students, they got to experience the past a little better.

H E R I T A G E
W A L K



Induction Program

Department of Commerce
SPPU

Department of Commerce
SPPU

Induction Program
Monday,
October-3rd
2022
At- 3pm
Venue-Auditorium

“ LEARNING IS THE EVOLUTION OF THE MIND ”

Prof. Dr. Supriya Patil
HOD

Mr. Indraneel Chitale
Chitale group

Prof. Dr. M.M. Tapkir
Chair Professor
Savkar Chair

Prof. Dr. C.N. Rawal
General Manager MSFDA, Pune

Prof. Dr. Y.M. Mithare
Associate Dean
Commerce & Management

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The induction program is designed to help new students transition smoothly into their academic environment. It aims to provide essential information, resources, and support to help students navigate campus life effectively. On 3rd October, 2022, the Department of Commerce arranged an Induction Program for the students of New M.com Batch 2022-23.

Here are some key components that were included in an induction program for new M.Com students:

It provided an overview of the M.Com program, including the curriculum, course structure, and academic requirements. It explained the objectives of the program and how it aligns with the students' career goals.

Introduction of the faculty members and administrative staff who will be involved in the students' academic journey, highlighting their areas of expertise and availability for guidance and support.

It familiarized students with the academic policies and procedures of the institution, including registration, grading, attendance requirements, and deadlines.

It also provided information about the facilities provided by the department for the students which

included library, computer lab, Commerce lab, etc. The guest for the program was Mr. Indraneel Chitale who is a fourth generation partner at the eighty years old Chitale Group. He is involved in the Strategy, Manufacturing, Automation, Operations and R&D part of the business. As a new generation entrepreneur, he gave insights on the new strategies and techniques which are coming up in the businesses as these students become the future generation entrepreneurs.

INDUCTION PROGRAM

2022-23



Webinar Sanjivayati Rejuvenation

(Intellectual Property Rights)



SAVITRIBAI PHULE PUNE UNIVERSITY
DEPARTMENT of COMMERCE

Webinar

SANJIVAYATI ...
the rejuvenation

INTELLECTUAL PROPERTY

Mr. Vijaykumar Shivpuje
Director, Patlex Business Solutions

Dr. Supriya Patil
Head, Department of Commerce

Date: August 20th, 2022, Time 1.30 p.m.

The Department of Commerce conducted a webinar on 20th August, 2022 under Sanjivayati series. The topic of the webinar was "Intellectual Property". The speaker was Mr. Vijaykumar Shivpuje, Director Patlex Business Solutions. Intellectual property (IP) plays a crucial role in today's business landscape, making it of significant importance for Commerce students to understand.

The webinar was arranged online in the classroom with the help of projector and sound system resulting into a student friendly environment. Wherein the students gained knowledge about various aspects like Patents, Copyrights, Trademarks, Geographical Indications; their features and benefits.

The students learnt in detail the process of applying for the various intellectual properties. The webinar gave detailed understanding of differences between various intellectual properties where most of the students get confused.

At the end of the webinar there was an interactive doubt clearing session where in the students asked various questions relating to the topic. And the answers given by the speaker cleared all the doubts moreover giving clear understanding about the topic.

Poster Making Competition

The Poster Making Competition was organised by the Department of Commerce on 12th Nov. 2022 on the topic "Commercial Value of Plants". The competition aimed to enhance the students' understanding of the economic significance of plants and their potential commercial applications. The event was inspired by a guest lecture delivered by Mr. Mokhat Sir from the Botany Department, which provided valuable insights into this field.

The competition was open to all the students of the department who were encouraged to showcase their creativity and knowledge by designing informative and visually appealing posters. Around 30 to 40 students enthusiastically participated in the competition in a group of 2 or 3.

The theme of the competition revolved around exploring the commercial value of plants. The participating students were provided with all the necessary materials, such as chart papers, colors, brushes, and stationery items, by the department. Each group was allotted a specific time frame to complete their posters. The duration provided was sufficient for the students to present their ideas effectively within the given constraints.



It is believed that such initiatives will continue to inspire students and further their understanding of diverse subjects related to their field of study.

Sports Event

The Department of Commerce organized a fun-filled sports event for its students. The event lasted for five days i.e. from 18th to 23rd Nov. 2022 and aimed to encourage physical fitness and friendship among the students. All the management were done by the students under the guidance of faculty of the department.

The sports event began with a lively opening ceremony by HOD Dr. Supriya Patil, other faculty members and the students. They showed great speed and agility, setting the stage for an exciting week ahead.



This was flow of the sports event.

Sports Days		
Date	Sports Activities	Time Duration
18th Nov. 2022	Chess, Carrom	10 am to 6 pm
19th Nov. 2022	Carrom Final, Skipping, Badminton	10 am to 6 pm
20th Nov. 2022	(Sunday Holiday)	-
21st Nov. 2022	Badminton Final, Vollyball, Musical Chair	10 am to 6 pm
22nd Nov. 2022	Nimbu Chamcha, Treasure Hunt	4 pm to 6 pm
23rd Nov. 2022	Cricket	10 am to 6 pm

It includes indoor - outdoor games and some entertainment games. Almost all the students from both the years participated in the event in different games. The cricket and volleyball matches were super fun because they had first-year students competing against second-year students. It made the games really exciting! Faculty members also

participated in some games. They had a great time at the sports event and had fun playing games with their colleagues and the students.

This departmental Sports event was a big success. It provided an opportunity for students to show their sports skills and encouraged healthy competition. The event promoted fitness, teamwork and sportsmanship. The enthusiastic participation from the students ensured that the sports event will be eagerly anticipated every year.





National Education Policy -2020



The Department of Commerce had arranged a one day State Level workshop on “The Implementation of NEP- Opportunities and Challenges in Commerce Education”.

The programme was scheduled on 23rd January, 2023.

The National Education Policy (NEP) introduced in 2020 by the Government of India has brought significant changes to the education system. The NEP aims to transform India into a global knowledge superpower by addressing various challenges and providing opportunities for growth. This workshop focuses on the opportunities and challenges in implementing the NEP specifically in the field of Commerce education, as assessed by the Department of Commerce.



The programme was inaugurated with a welcome speech by Head of the Department, Dr . G. Syamala which was followed by an informative session by Dr.S.S. Kaptan and Dr. C. N. Rawal , Ex Principal of B.M.C.C. who emphasized on a multidisciplinary approach in education, promoting the integration of various subjects. They also believe that Commerce education can benefit from this approach by incorporating subjects like mathematics, economics, computer science, and humanities to provide students with a well-rounded understanding of business and Commerce



This was followed by a panel discussion who consisted of eminent academicians like Dr. Devidas Golhar , Dr. P.V.Sathe and Dr. M.M.Tapkir who dealt with various questions asked by the audience.

Concluding the programme there was a Valedictory session was addressed by Dr. Sanjeev Sonawane , Hon. Pro.V. C, SPPU and Dr.Parag Kalkar, Dean of Faculty of Commerce and Management , SPPU who emphasised on the need for skill-based education, which aligns well with Commerce education providing an opportunity to integrate practical skills, such as accounting, financial management, and entrepreneurship, into the curriculum, enabling students to be job-ready and develop a strong understanding of real-world applications

Faculty Development Program- 2023

This report provides an overview and assessment of the Faculty Development Program (FDP) conducted in the Department of Commerce, SPPU. It was organised on 3rd February 2023 in the department for the Professors and Teachers of the University and its affiliated colleges. The FDP aimed to enhance the knowledge, skills, and professional development of faculty members in order to improve teaching methodologies, research capabilities, and overall effectiveness in the field of Commerce.

The primary objectives of the Faculty Development Program were as follows:

- a. Enhance teaching techniques and pedagogical skills.
- b. Foster research and publication capabilities.
- c. Update faculty members on the latest developments in the field of Commerce.
- d. Encourage collaboration and networking among faculty members.
- e. Improve overall effectiveness and quality of instruction.

The programme was started by CA Rohit Surana who spoke upon the area of “Emerging trends in accounting and use of technology”. He believes that emerging trends in accounting are important because they help accountants make better decisions, follow the rules, use technology effectively, contribute to business success, manage risks, and grow professionally.

Post Lunch session was delivered by Mr. Abhishek Jain wherein he enriched the faculty on the topic “Investment in Stock Market and

securing next 20 years”. He concluded on a positive note saying that investing in the stock market is important because it can help individuals grow their wealth, beat inflation, diversify their investments, generate dividend income, become owners in companies, provide flexibility and liquidity, and tap into long-term growth potential. It offers the possibility of achieving financial goals and securing a more financially stable future.



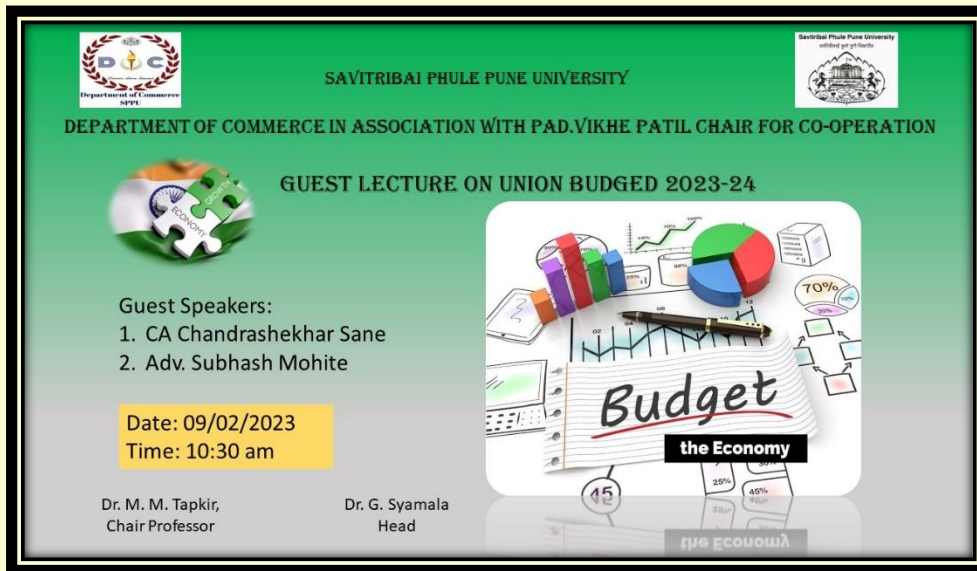
The participants in the programme said that the program was beneficial and provided valuable insights and learning opportunities. The program helped improve teaching techniques and pedagogical skills, enhancing our abilities as educators. The guest lectures were particularly informative, providing practical applications of concepts and industry perspectives.

The feedback was positive as program was a valuable experience which highly impacted professional growth and effectiveness of the educators. All the faculty members appreciated the opportunity to participate and said that they would welcome more such programs in the future.



Guest Lecture on Union Budget 2023-24

The Department of Commerce in association with Padmashree Vikhe Patil Chair for Co-operation had arranged a guest lecture on Union Budget 2023-23 for the students and the faculty of the department. The union budget information is important for Commerce students as it helps them understand the government's economic policies, plan business strategies, and explore career opportunities in finance and policy analysis.



SAVITRIBAI PHULE PUNE UNIVERSITY

DEPARTMENT OF COMMERCE IN ASSOCIATION WITH PAD. VIKHE PATIL CHAIR FOR CO-OPERATION

GUEST LECTURE ON UNION BUDGET 2023-24

Guest Speakers:

1. CA Chandrashekhar Sane
2. Adv. Subhash Mohite

Date: 09/02/2023
Time: 10:30 am

Dr. M. M. Tapkir, Chair Professor Dr. G. Syamala, Head

Experts from the field of Commerce namely CA Chandrashekhar Sane and Adv. Subhash Mohite were invited as guest speakers for the discussion. This discussion served as a significant event that provided a platform for analysing and understanding the financial policies, priorities, and implications set forth by the government.

This discussion of the Union Budget is of immense importance to students of

Commerce as it provided insights into government policies, industry impacts, economic analysis, policy evaluation, business planning, career opportunities, and civic engagement. Moreover, the active participation of the students in these discussions enhanced students' knowledge, analytical skills, and understanding of the economic landscape, preparing them for successful careers in Commerce-related fields.





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2022-23



Guest Lecture on Gender Discrimination

On 23rd Feb. 2023, the Department of Commerce invited Mr. Vikramaditya Rathod, Assistant Professor, Department of Law, SPPU to deliver a talk on Gender Discrimination. The lecture was attended by 60 to 70 students of the department.

The speaker informed students about gender discrimination and the laws and rules related to it. He explained how one should behave in the society to treat everyone equally. He also discussed the actions that can be taken against gender discrimination.

SAVITRIBAI PHULE PUNE UNIVERSITY
DEPARTMENT OF COMMERCE

Guest Speakers:
Mr. Vikramaditya Rathore

Date: 23/02/2023
Time: 10:30 am

Dr. G. Syamala
Head

During the question answer session i.e. at the end of the session, students asked questions, and the speaker answered them which were satisfactory. During the session, students actively posed their queries about gender discrimination and gender equality, specifically in the workplace and broader society, seeking clarification and understanding on these important topics. The lecturer provided responses, addressing their doubts and facilitating a deeper comprehension of these issues. Students reported that the session was really good. Students were encouraged to promote gender equality in both their personal and professional lives due to the session.

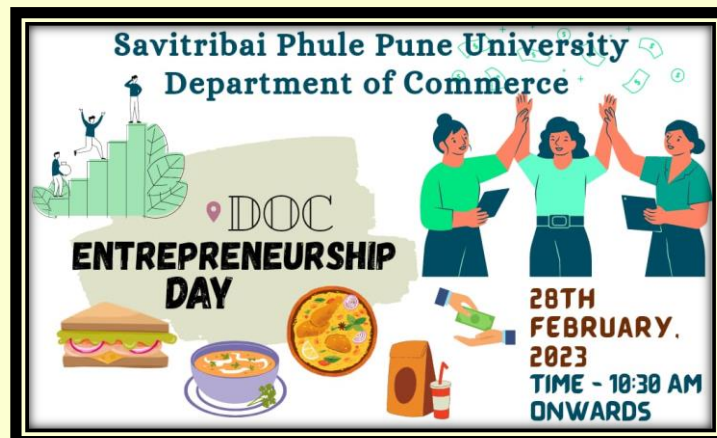
Entrepreneurship Day

The Department of Commerce organised an Entrepreneurship Day on 28th February, 2023. The event aimed to promote entrepreneurial spirit, encourage innovation, and provide a platform for students and professionals to learn, connect, and showcase their entrepreneurial ventures.



Prior to the date, the students of the department had gone to 'Bhau Institute Incubation Centre' to understand and be well aware of the various programs and trainings conducted by them to promote start-ups in India. The basic intention of organising Entrepreneurship Day was to bring out and promote the entrepreneurial talent amongst students who advertised and put up their stalls with their own choice of products and services. Around 50 students participated in the event. The stalls comprised of various food, snacks, games and art. The participants invested the seed money which was either borrowed or invested by themselves. The seed money ranged from ₹ 50 to ₹ 3000. Dr. Dattopasak of Sant Namdev chair inaugurated the event. The students marketed their stalls and received a great response from our department as well as others. The stalls were set up in the department premises and were open for sale from 11:00 am to 06:00 pm.

The primary objective of the event was to foster a culture of entrepreneurship among the students of the Department of Commerce and inspire them to pursue entrepreneurial careers. It aimed to highlight the importance of entrepreneurship in economic growth and create awareness about the opportunities and challenges associated with starting and running a business. And students reported positively that all the objectives were fulfilled. The experience of the students putting up the stalls was incredible, as they learnt a lot and did something new.





Coursework

Course-work was organised by The Department of Commerce from 13th February 2023 to 10th March 2023. There were 40 Ph.D students who registered for the course. It was held in hybrid mode. The inaugural, presentations, some lectures and tests were held offline whereas all the lectures of the course-work were held online. The course-work had 90 learning hours.

The inaugural session was attended by all the participants. The Chief Guest and the Guest of Honour were Dr. S. S. Kaptan , Professor and Ex-Head of Department of Commerce and Dr. Parag Kalkar, Dean of Commerce and Management.

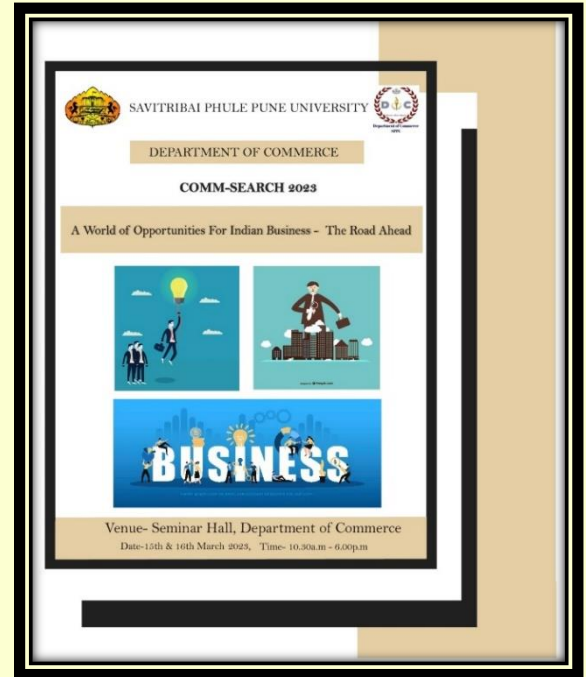




Comm-Search 2023

Beginning from 2007, the Department of Commerce holds an annual conference called Commsearch, wherein eminent figures from the fields of Business, Banking, Economics and Management are invited as guests for this 2 days events. Researchers and scholars, teachers and students have a tonne of opportunities to share their work and gain research experience through Commsearch. Additionally, they receive practical information to further do their research and are exposed to other research projects which broaden their knowledge. This departmental activity is planned to stimulate discussions around a particular theme.

A World of Opportunities for Indian Businesses-The Road Ahead was the theme for Commsearch 2023. Teachers and students from various colleges and institutions have responded to this event with great enthusiasm. Additionally, it has promoted a spirit of collaboration and symbiosis which has aided in the development of competitions, creativity and entrepreneurship.



Comm-Search was a two day event wherein on the first day i.e. on 15th March, 2023, there were three sessions. The program was inaugurated by welcome speech by Head of the Department of Commerce, Dr. G Syamala. Comm-tionary i.e. the Commerce dictionary was released as a part of Commerce lab activity. It enlisted words and its meanings relating to Commerce, Economics, Business, Banking, Finance etc. It was initiated by Assist. Prof. Dr. Anand Kore. The guests for the inaugural session were Prof. Dr. Hema Yadav, Director of VAMNICOM, Mr. Umesh Shah, COO of Haldex Ltd., Hon. Pro. V. C. Dr. Sanjiv Sonawane and Dr. Mukund Tapkir, Chair Professor Dr. V. K. Patil Chair.

The second was technical session. It was carried out by Mr. Girish Degaonkar who spoke upon opportunities and growth of startups. It was followed by lunch. The technical session II was conducted by Dr. Aman Sinha who gave insights on role of supply chain management.

In the valedictory session Dr. Y. M. Mithare, Associate Dean, Faculty of Commerce and Management SPPU, spoke upon the importance of business in Commerce. Dr. Ajit Ranade, V. C. of Gokhale Institute of Politics and Economics concluded the valedictory session.

On second day i.e. 16th March, 2023, there was Technical Session III conducted by Dr. M. G. Mulla on Role of Research in Business which was followed by PhD. Vivas.

This two day event gave students a clear understanding of opportunities in Indian businesses which would lead them to a bright future.



COMM-TIONARY

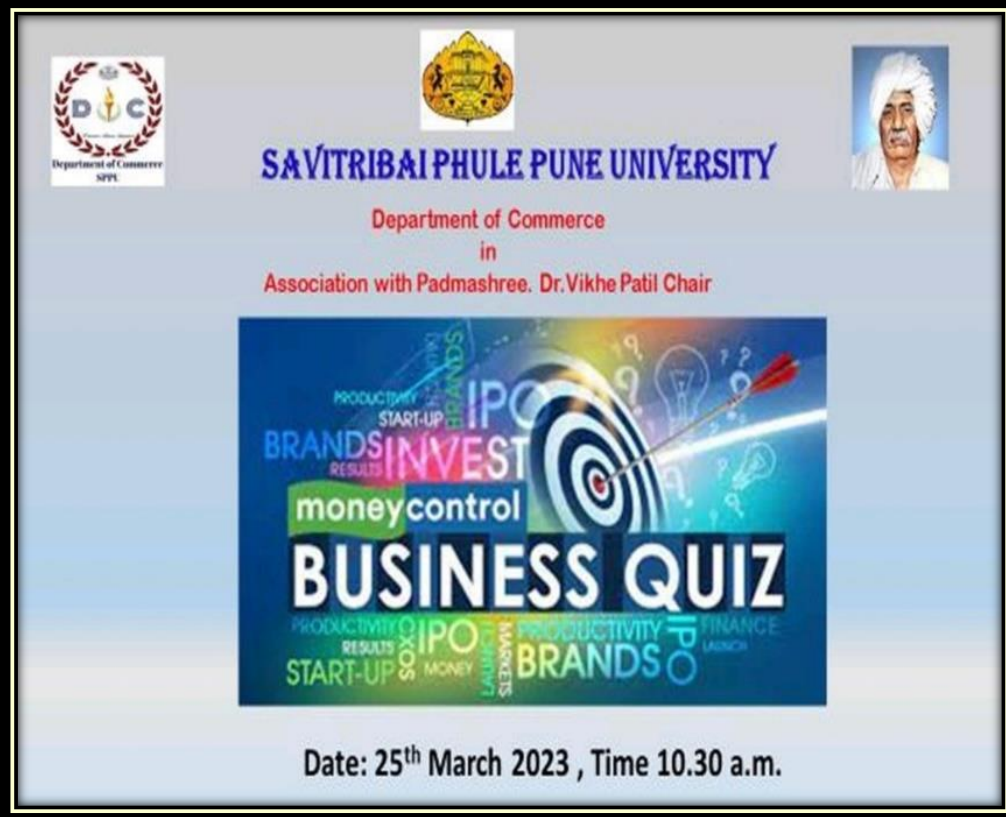




Business Quiz

Department of Commerce in association with Padmashree Dr. Vikhe Patil chair organized a Biz-Quiz (Business Quiz) for students of UG and PG. It was conducted on 25th March 2023 . It provided a good opportunity to explore the world of business and to know about recent happenings in the area of business. It motivated the students to get knowledge about the current happenings in the business world.

The participants included students from all the colleges in Pune. The competition had 2 rounds wherein the first round was an elimination round which was a written MCQ based round. For the final round, eight teams were selected. This round consisted of questions asked individually. The quiz was held by Mr. Shantanou Gangakhedkar. All the participants were awarded participation certificate and the participants in the last round were awarded books. The winners were awarded with trophies. This event helped in bringing about a positive attitude in the students and helped them to dive deep in current business affairs.



The poster for the Business Quiz event features the following elements:

- Logos:** Department of Commerce (D.C.) logo on the left, the Savitribai Phule Pune University crest in the center, and a portrait of Dr. Vikhe Patil on the right.
- Text:**
 - SAVITRIBAI PHULE PUNE UNIVERSITY** (in blue)
 - Department of Commerce
 - in
 - Association with Padmashree. Dr. Vikhe Patil Chair
- Central Graphic:** A vibrant graphic with a target and an arrow. Text includes:
 - PRODUCTIVITY
 - START-UP
 - BRANDS
 - RESULTS
 - INVEST
 - moneycontrol
 - BUSINESS QUIZ**
 - START-UP
 - MARKETS
 - BRANDS
 - FINANCE
- Date:** 25th March 2023 , Time 10.30 a.m.



BIZ-QUIZ

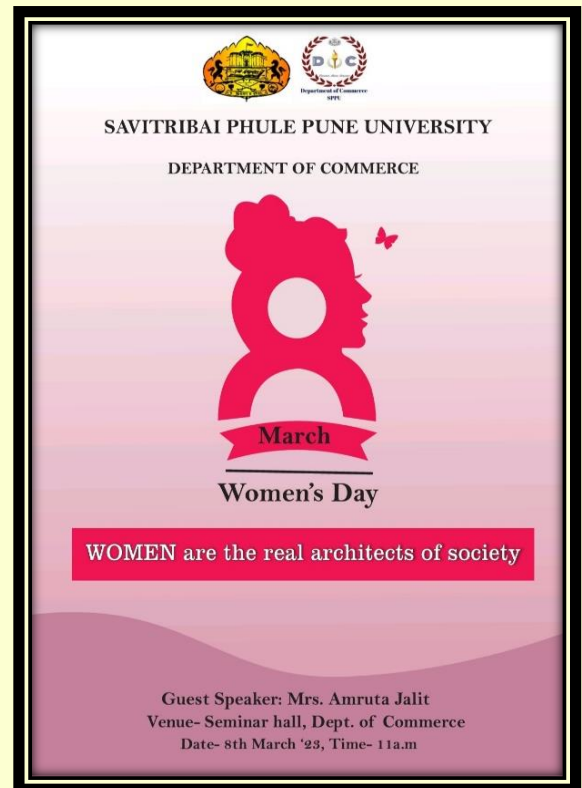
Women's Day

(Women the Real Architect of Society)

The event i.e. celebration of Women's Day was organized by Department of Commerce to celebrate and honour the achievements and contributions of women in the field of Commerce and Business. The event featured a renowned guest speaker Amruta Jalit the founder and owner of Vedic Green, handmade hair oil products. It basically manufactures hair oil made from pure lakdi ghana. She shared her inspiring journey, highlighting the challenges she faced and the strategies she employed to establish a successful business in the cosmetic industry. Few students from the department shared their views on women empowerment which was appreciated by everyone. The event provided ample networking opportunities for students, faculty, and professionals in the Commerce field. Participants had the chance to connect with industry experts, potential mentors, and like-minded individuals.

The Women's Day celebration in the Department of Commerce was a resounding success, providing an inspiring platform for recognizing and celebrating the accomplishments of women in Commerce. The event offered valuable insights, networking opportunities, and a nurturing environment for female students and professionals to connect and thrive in their careers.

The program ended on a good note by cutting of cake to celebrate the success of women and appreciate all the women in the society.





Placement activities



Placement activities are an integral part of the academic journey for students, as they provide opportunities to secure employment and launch their professional careers. This report aims to provide a detailed overview of various aspects of placement activities, including how to pass the first MCQ-based exam, how to behave in an interview, and how to perform in a group discussion. These strategies will assist students in maximizing their chances of success during placement activities.

The students took on the responsibility of imparting knowledge on how to excel in the job selection process, equipping others with the skills and strategies to bring their best and secure their desired positions.

The placement activities were conducted by a guest lecturer Gesu

Sakhuja Ma'am for M.Com Part II students over a period of more than 10 days. The objective of these activities was to enhance the knowledge and employability of the students for their better performance in job interview.

Ma'am provided the students with comprehensive guidance on introducing in an interview, performing effectively during the interview process, appropriate interview etiquette, and the importance of staying updated in their respective fields.

Additionally, she conducted mock interviews to assess and



evaluate the students' performance, allowing them to practice and receive feedback on their interview skills.

The students provided positive feedback, expressing that they learned a multitude of valuable insights from her, which they believe will significantly contribute to their future success and personal growth.



CERTIFICATE COURSES FOR SKILL DEVELOPMENT

The Department of Commerce organizes Certificate Courses for Skill Development. These courses are aimed at providing intensive guidance and develop skills which are very important to secure a job in the current scenario. These include knowledge of Tally, Excel, Internet, Digital Marketing and others. Also, in order to achieve success in a job or a business, it is necessary to have these skills, in addition to theoretical knowledge. Thus the Certificate Courses enhance the employability of the students.

The purpose of organizing workshops on Certificate Courses for Skill Development is as follows-

- a. To provide practical knowledge about a particular subject.
- b. To develop skills which would enhance the employability of the student?
- c. To provide an orientation about certain aspects which would be helpful to the students in their career?
- d. To help the students to gain hands-on exposure to certain areas of knowledge.

The Certificate Courses for Skill Development are organized on semester basis. The Departmental Committee takes the decision regarding which certificate courses to be conducted during the semester. The Committee identifies the topics or skills for which the courses would be organized. The requirements of the students are taken into account while deciding on the courses which are to be conducted.

A proposal is prepared for approval from the competent authority, and accordingly the program is finalized.

The Certificate Courses are usually organized for ten to fifteen days. The experts are paid remuneration as per the budget for the Course.

This year the students were exposed to the following Certificate Courses for Skill Development:



1. Excel: It provided a comprehensive overview of Excel, covering basic functions, data analysis, financial modelling, and automation techniques. Practical exercises and case studies were incorporated to ensure hands-on learning.

2. Tally: This introduced the students to Tally, a widely used accounting software, covered various aspects, such as ledger management, inventory management, taxation, and generating reports. The session included interactive demonstrations and practice exercises.



3. Digital Marketing: The course gave the understanding of fundamentals of digital marketing, including search engine optimization (SEO), social media marketing, content marketing, and analytics. The session emphasized the importance of digital marketing in today's business landscape and provided practical insights into

effective digital marketing strategies.

The guest lecturers provided valuable insights and practical knowledge, enhancing the skills and employability of the participating Commerce students. The positive feedback received from the students indicates that the workshop effectively met its objectives and contributed to their professional growth.

Cultural Festival

Cultural Day in college is a highly significant event that brings students together to celebrate diversity, promote cultural exchange, showcase talent, build a sense of community, and provide valuable learning experiences. Cultural Day provides a stage for students to showcase their cultural heritage through art forms, music, dance, and other traditional practices. By highlighting these cultural elements, students help preserve and promote their rich heritage, instilling a sense of pride and identity.



The Department of Commerce had organised a one day Cultural Event on 13th April 2023. This event provided an opportunity for everyone in our college community to come together and celebrate the diverse cultures that make our college a vibrant and inclusive place to learn and grow.

Before the cultural day the students in the department enjoyed Mismatch Day, Black & White Day, Twins or Group Day, Bollywood Day and Traditional day.

The event was held in the seminar hall of the department. It featured a range of performances, including music, dance, drama, and poetry readings. There were also interactive booths showcasing different aspects of various cultures, as well as food and drinks to enjoy. The students as well as the faculty members from the department participated enthusiastically in the event wherein everyone got a chance to showcase their talents, learn about different cultures, and have fun with friends and colleagues.

At the end of the day there was prize distribution ceremony held wherein the winners of all the competitions held in the department over the year were awarded with the trophies, medals, and certificates.





Commerce Lab Activity

The Department of Commerce has a Commerce Lab which displays various models. These models in the Commerce Lab serves as an effective method to enhance practical learning and conceptual understanding for students in the field of Commerce. These models provide a tangible representation of business concepts, processes, and structures, enabling students to visualize and comprehend complex ideas. This lab is a yearly activity which incorporates the ideas, models and creativity of the new students who join the department.



Commerce Lab activities play a crucial role in bridging the gap between theoretical knowledge and practical application. These activities provide students with hands-on experiences, enabling them to develop essential skills, understand business concepts, and gain a deeper understanding of real-world scenarios. The models serve as an effective tools to engage students in active learning and prepare them for the complexities of the business world. The incorporation of models displayed in the Commerce Lab is an essential component of a comprehensive Commerce education.

